

Who is PVG?

Professional Vision Group, or “PVG” has been providing guidance to independent optometry for nearly 30 years, helping OD’s reach their personal and professional goals.

How can I trust in PVG’s staff and experience?

PVG has proven processes that have shown to be successful in both large and small offices. Our consultants have a lifelong commitment to the industry providing the experience necessary in all facets of the private optometric practice. Although you have one main consultant, we pull from the vast experience within our group as well as our large client base.

How can I be sure that I will see a return on this investment?

The initial analysis of your practice will provide the road map toward the growth goal. This analysis will help pinpoint the areas where there are opportunities and in most cases, we have seen double digit growth within the practice.

How does iMPACT Work?

Complete the initial practice evaluation providing PVG the necessary information to identify opportunities. Understanding your goals is imperative in helping us construct a game plan to move forward. Your commitment to the process is imperative, providing the accountability to successfully implement the plan.

How often will I get the attention of my PVG consultant?

Webinars once a month to review and discuss progress towards goals. You have full access to your consultant during the month via phone, email or text.

What if I want to take my relationship with PVG to the next level?

The best relationships are the practices that are already doing things well but are looking to take their practice to another level – from good to great! We have 2 plans to offer, our iMPACT program which is performed remotely and our on-site program that provides monthly on-site visits in the geographies that we cover.

Can PVG help me with an exit strategy?

We have guided numerous OD’s construct an exit strategy as well as execute it. We have experience in negotiating the sale of practices and providing the road map for that transition.

Can PVG help me with managed care profitability?

Understanding how to maximize profitability not only from a product standpoint but from a billing and coding standpoint. We are able to provide the proper training for your staff from a professional coding standpoint as well as product mix for all managed care plans.

What happens if I am dissatisfied with the results?

Our proven results from working with all types of OD's, at different points within their practice life, give us confidence that this won't happen. Relationships are the cornerstone of our success so bottom line; your ROI is your indicator.

What about government compliance, does PVG provide assistance in this area?

PVG provides guidance in the areas of HIPAA compliance plus provides support regarding MIPS and if participating, helping you earn the highest compliance scores.

I am growing and would really like to consider adding an Associate Doctor but when is the right time?

The answer is within the numbers. PVG will provide the growth plan necessary to know when it makes sense financially and exactly how your ROI works.